

iDECORAMA

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100

DESIGN LUMINARIES



**INTERIOR DESIGNER, LEILAERFAN
ARIA INTERIOR DESIGN PVT. LTD**



Describe your style of designing. Who has influenced your design styles?

I am focusing more on Contemporary and Transitional style. I would like to engage and experiment with different craft and technique for my projects and products. Specially practicing in this part of the world with huge amount of the unique craft is in itself an amazing gift for a designer. With reference to Aria, I simply love the way we experiment and practice ancient techniques in our contemporary product. The products designed by Paula Sousa for Ginger and Jagger have a huge influence on me.

What's your ultimate goal as a designer?

We at Aria endeavor to produce masterpieces by fusing age old crafts and new age materials. We are striving every single day to improve our craft and offer our clients with quality products and also to position brand Aria to a different level on the Global market front.

Your upcoming projects...

Right now, we are focusing on few residential projects along with launch of new product line for Aria, including a couple of unique collection of furniture and décor products.

Advice to budding architects & designers...

Design should be practical. In each project, always adopt and develop new design approach and most importantly avoid replicating concepts and ideas. Also one must know the tact of keeping fine balance between dream design and client requirements.

